# NEDA RAHIMI

## **UX DESIGNER**



#### **EDUCATION** Bachelor of Science in UX Design - Purdue University

May 2025 | GPA: 3.94

Awards: Dean's List, Semester Honors, 4 Gold Keys and 1 Silver in Scholastics

Relevant Courses: Fundamentals of Imaging Technology, Internet

Foundations, Technologies and Development, Intro to Data Visualization

### **EXPERIENCE** UX Designer

UE Group & WIN | Aug 2023 - Dec 2023

• Redesigned a non-profit's website, enhancing its organization and usability for users through intuitive navigation and restructuring.

#### **UX** Design Intern

Alzerina Jewelry | May 2023 - Aug 2023

• Consulted with the client to determine website objectives, identified key issues hindering those goals, and successfully resolved them, focusing primarily on enhancing aesthetics, readability, and cohesiveness.

#### **UX** Researcher

Keylime Interactive | Jan 2023 - May 2023

- Conducted research on prevailing and emerging trends within the entertainment industry, with a specific emphasis on enhancing the concert-going experience.
- Designed futuristic products for concert venues that create a more interactive experience while addressing common safety issues.

#### **UX** Designer

Hack the Future | Aug 2022 - May 2023

- Coordinated with a team of 8 developers to design an interactive map that enables users to gain an appreciation for the historical significance of their city.
- Developed comprehensive wireframes and mockups that balanced the client's objectives with the technical constraints.

#### LEADERSHIP Women in Technology

Aug 2022 - Present

• Inspire freshman members to pursue careers in STEM and provide guidance on gender biases they may face.

#### Junior Youth Mentor

June 2018 - Present

• Guide a group of middle schoolers through meaningful conversations about their ability to affect a positive change in their local communities.

• Figma, Adobe Suite, Wireframing, Story Boarding, WordPress, HTML, CSS, JavaScript, Prototyping