


NEDA RAHIMI

UX DESIGNER

(260) 704-1367 

rahimineda015@gmail.com 

nedarahimi.com 

EDUCATION **Bachelor of Science in UX Design - Purdue University**

May 2025 | GPA: 3.94

Awards: Dean's List, Semester Honors, 4 Gold Keys, and 1 Silver in Scholastics

Relevant Courses: Fundamentals of Imaging Technology, Internet Foundations, Intro to Data Visualization, Social Psychology

EXPERIENCE **UX Design Intern**

Verizon | *May 2024 - Aug 2024*

- Discovered an accessibility issue while conducting a heuristic evaluation of a production webpage; designed a mockup to resolve
- Documented 11 defects while performing spot testing for new branding
- Proposed a solution including data-driven marketing initiatives and timely eligibility alerts to reduce user fallout in the home internet sector

UX Designer

UE Group | *Aug 2023 - Dec 2023*

- Redesigned a non-profit's website, enhancing its organization and usability for users through intuitive navigation and restructuring

UX Design Intern

Alzerina Jewelry | *May 2023 - Aug 2023*

- Consulted with client to determine website objectives, identified key issues hindering those goals, and successfully resolved them

UX Researcher

Key Lime Interactive | *Jan 2023 - May 2023*

- Conducted research on prevailing and emerging trends within the entertainment industry
- Designed futuristic products for concert venues that create a more interactive experience while addressing common safety issues

UX Designer

Hack the Future | *Aug 2022 - May 2023*

- Collaborated with a team of 8 developers to design an interactive map that enables users to gain an appreciation for the historical significance of their city
 - Developed comprehensive wireframes and mockups that balanced the client's objectives with the technical constraints
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LEADERSHIP **Women in Technology**

Aug 2022 - Present

- Inspire freshman members to pursue careers in STEM and provide guidance on gender biases they may face
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SKILLS

- VQA, Design Systems, UX Writing, Figma, Adobe Suite, Wireframing, Story Boarding, WordPress, HTML, CSS, JavaScript, Prototyping